

Here's a taster of what you can expect in our **spring** issue:



NUTRITION:

Changing diets, transitioning from winter to spring, including:

- > Laminitis, EMS, and PPID
- > Feeds for competition horses
- > Feeding foals and youngsters
- > Know your feed sack



Paddock / STABLE

- > Yard spring cleaning
- > Prepping paddocks for spring

SPRING HEALTHCARE ESSENTIALS

- > Spring ailments
- > Spring worming programmes
- > Coat care
- > Helping to heal horse wounds

RETAIL STRATEGIES FOR EQUESTRIAN BUSINESSES

- > Smallholding, birds and pet
- > The shop window



OWNER / RIDER:

- > Body protectors
- > Spring wardrobe

TACK / HORSEWEAR

- > Spring rugs
- > Numnahs and saddle cloths
- > Tack fitting

EQUESTRIAN
the Seasons BUSINESS

spring horizons

with expert insights and essential products

As winter's grip begins to loosen, we at *Equestrian Business* are already embracing the promise of spring. Our upcoming *Spring 2025* issue heralds a season of renewal and opportunity for the equestrian trade sector.

Our pioneering position as the UK's only independent, seasonal trade publication for the equestrian sector continues to evolve. Since our establishment nearly a quarter-century ago in 2001, we've maintained an unwavering commitment to connecting the industry's finest suppliers with discerning buyers, fostering relationships that drive our community forward.

The *Spring 2025* issue promises to be particularly compelling, packed with essential insights and opportunities for the season ahead. We're excited to present our expanded coverage of emerging industry trends, alongside practical guidance for businesses preparing for the busy spring and summer trading periods.

Our digital presence continues to flourish, with real-time updates across our website and social media platforms ensuring our community

stays ahead of industry developments. This multi-channel approach allows us to deliver timely insights and valuable connections to our engaged audience.

We recognise that every business has its unique story and requirements. Whether you're interested in sharing your expertise in our spring issue, or exploring our diverse advertising opportunities, our team is ready to craft a solution that aligns perfectly with your vision and resources. In the equestrian world, one size never fits all – and our approach to partnership reflects this fundamental truth.

Join us for what promises to be an outstanding edition. Your success story could be our next feature.

Don't miss out on the opportunity to stay ahead this spring. Keep up with the latest news, features, and announcements on our website at: www.equestrianbusiness.net and through our social media channels.

If you are interested in advertising, collaborating on editorial content, contributing to this issue, or would like more information, please contact us as below, and we will arrange a suitable time to discuss your needs. Let's work together to make this spring a successful and supportive season for all.

